



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Nationwide Poison Control Centers Advise the Public on Holiday Hazards

Alexandria, VA – There's an avalanche of mishaps this time of year, and the **American Association of Poison Control Centers (AAPCC)** wants to curb catastrophes waiting to happen. We're helping Santa make sure that 'all have a good night,' through campaigns developed to keep energetic tykes out of the emergency department.

The **Twelve Days of Hazards** social media blitz will outline how to avoid a dozen, poisonous situations. Christmas tree preservatives, foodborne illness, haphazardly leftover medicine? We touch upon them all -- *and more*. Daily advisories will be released on our **Twitter** and **Facebook** accounts (twitter.com/AAPCC, www.facebook.com/aapcc) from Dec. 13, 2018 through Dec. 24, 2018. For the benefit of all children, young and old, please feel free to repost them.

The **Short-circuit Battery Tragedies** campaign warns of potentially fatal outcomes related to button battery ingestion. These batteries, a.k.a. disc batteries, can be found in a host of holiday gadgets. Our attached infographic addresses items of interest, and how to prevent an accidental ingestion.

The AAPCC membership is happy to answer questions pertaining to both campaigns. For a list of regional poison control centers, please visit <https://aapcc.org/centers>. And please text POISON to 797979 to save the Poison Help hotline number (800-222-1222) in your phone.

About American Association of Poison Control Centers (AAPCC)

AAPCC supports the nation's 55 poison center members in their efforts to treat and prevent drug, consumer product, animal, environmental and food poisoning. Members staff the Poison Help hotline at 1-800-222-1222 that provides free, confidential, expert medical advice 24 hours a day, seven days a week, 365 days a year from toxicology specialists, including nurses, pharmacists, physicians and poison information providers. In addition, AAPCC maintains the only poison information and surveillance database in the United States, providing real-time monitoring of unusual poisoning patterns, chemical exposures and other emerging public health hazards. AAPCC partners with federal agencies such as HRSA, CDC, FDA and EPA, as well as private industry. **Be prepared for a poisoning emergency and download poison control's contact information today. Text "poison" to 797979.**

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